



GAETA

*A Hidden Gem
Alternative to Sorrento*

WHERE IS GAETA?

- BETWEEN ROME & NAPLES
- LAZIO REGION (UNTOUCHED COMPARED TO AMALFI)
- EASY 1.5-2 HOUR TRANSFER



WHY CHOOSE GAETA?

SORRENTO

- BUSY & CROWDED
- EXPENSIVE
- TOURIST-HEAVY

GAETA

- AUTHENTIC
- BETTER VALUE
- RELAXED & UNCROWDED



LONG SANDY BEACHES

Rare for Italy!

- CALM, SWIMMABLE WATER
- FAMILY-FRIENDLY
- SPACIOUS & UNCROWDED



AUTHENTIC ITALY

- MEDIEVAL OLD TOWN
- HISTORIC CHURCHES & FORTS
- TRADITIONAL ITALIAN LIFESTYLE
- NO MASS TOURISM



REAL ITALIAN FOOD

Not Tourist Menus

- FRESH SEAFOOD DAILY
- LOCAL DISH: TIELLA DI GAETA
- FAMILY-RUN RESTAURANTS
- GREAT VALUE DINING



RELAX OR EXPLORE

- BOAT TRIPS
- ISLAND DAY TRIPS (PONZA)
- OLD TOWN EXPLORING
- CAFÉ CULTURE



STAY IN STYLE

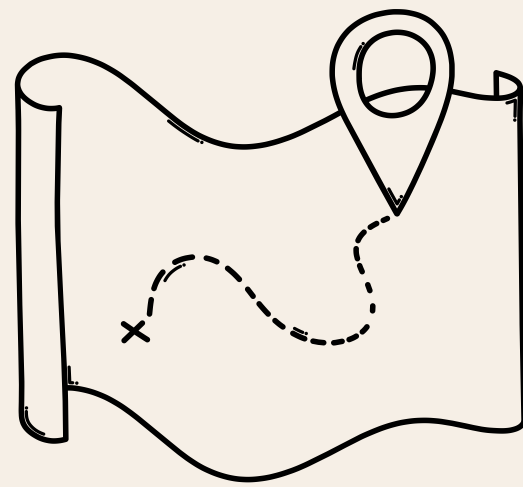
Without the Price Tag

- BOUTIQUE HOTELS
- SEAFRONT APARTMENTS
- FAMILY-RUN STAYS
- BETTER VALUE THAN AMALFI



EASY TO REACH

- FLY TO ROME OR NAPLES
- TRAIN OR PRIVATE TRANSFER
- ARRIVE IN GAETA (1.5-2 HRS)



WHO SHOULD YOU SELL THIS TO?

- REPEAT ITALY TRAVELLERS
- COUPLES WANTING SOMETHING UNIQUE
- FAMILIES AVOIDING CROWDS
- CLIENTS ASKING FOR "SOMETHING DIFFERENT"



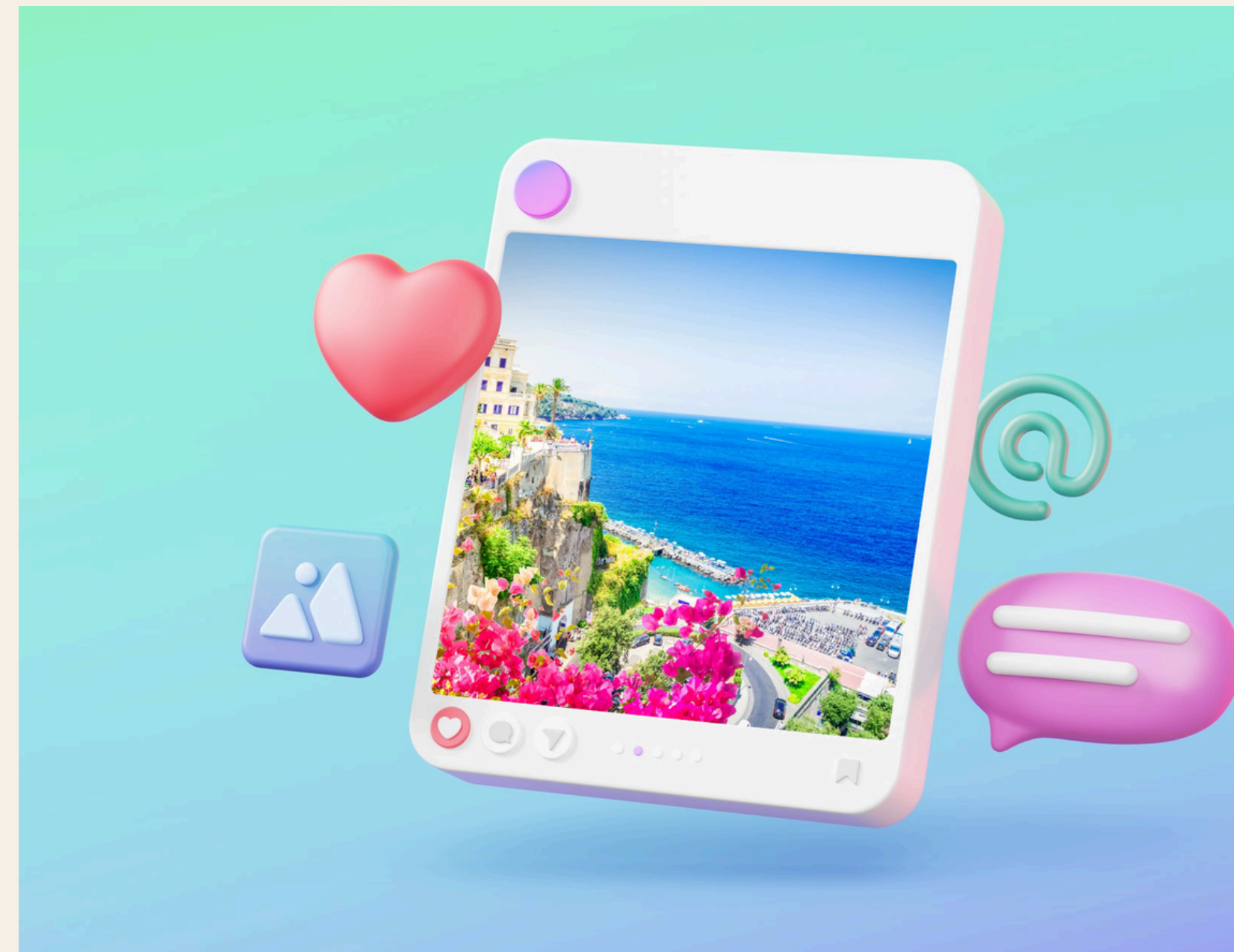
HOW TO SELL GAETA

- “LIKE THE AMALFI COAST... BEFORE THE CROWDS”
- “AUTHENTIC ITALY WITHOUT THE PRICE TAG”
- “A HIDDEN GEM YOUR FRIENDS HAVEN'T DISCOVERED YET”



OFFER SOMETHING DIFFERENT

- STAND OUT FROM COMPETITORS
- GIVE YOU AN UNIQUE EXPERIENCE
- ASK US FOR GAETA PACKAGES
TODAY



THANK YOU

Please let us know if there are any destinations you are interested in finding out more about